

Google Analytics – Grant Access

Objective: Provide CannDelta / Intellicastle with access to your Google Analytics

Step-by-Step Instructions:

1. Go to **analytics.google.com**.
2. Click **Admin** (bottom left).
3. Under **Account** or **Property**, click **Access Management Management**.
4. Click the **Blue Plus Button (top right)** → **Add Users**.
5. Enter: **candeltamarketing@gmail.com**.
6. Grant **Administrator** access.
7. Click **Add**.

Important Notes:

- Ensure you are adding access at the correct level (Account vs Property).
- Administrator access is required for full analytics management.