

Instagram – Link Instagram to Facebook Page

Objective Connect your Instagram account to your Facebook Page for ad management and analytics.

Step-by-Step Instructions

1. Open your Facebook Page.
2. Go to **Settings**.
3. Click **Linked Accounts** or **Instagram**.
4. Click **Connect Account**.
5. Log into your Instagram account when prompted.
6. Confirm connection.

Important Notes

- Ensure login credentials are correct.
- This step is required for Meta Ads and cross-platform tracking.